

**ORDER**

KSNV

**Orders**  
 Order / Rev: 105010  
 Alt Order #: 06834007  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1366  
 Flight Dates: 10/30/12 - 11/06/12  
 Original Date / Rev: 08/01/12 / 08/01/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**  
 Name: GMMB, Inc./ Washington D.C.  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
1010 Wisconsin Ave. NW  
Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: Horsford for Congress  
 Demographic: A35+  
 Product Codes: PLC02  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	204	\$54,645.00	\$46,448.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	204	\$54,645.00	\$46,448.25	0.00
<b>Totals</b>	<b>204</b>	<b>\$54,645.00</b>	<b>\$46,448.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	31%	\$54,645.00
Market	100%	\$176,274.19

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$45,831.29
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$28,203.87
KTUD	1%	\$1,762.74
KVVU	18%	\$31,729.35
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$14,101.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/WaGM	5-6a		-TWTF--	:30	12	\$100.004		0.00	NM	12	\$1,200.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--			12		\$100.00		0.00				

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 Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	12	\$100.004		0.00	NM	12	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	12		\$100.00		0.00						
E 2	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	3	\$100.004		0.00	NM	3	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	3		\$100.00		0.00						
E 3	KSNV	11/06/12	11/06/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$100.004		0.00	NM	2	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	2		\$100.00		0.00						
E 4	KSNV	11/06/12	11/06/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$190.004		0.00	NM	2	\$380.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	2		\$190.00		0.00						
E 5	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	3	\$190.004		0.00	NM	3	\$570.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	3		\$190.00		0.00						
E 6	KSNV	10/30/12	11/02/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	12	\$190.004		0.00	NM	12	\$2,280.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	12		\$190.00		0.00						
E 7	KSNV	10/30/12	11/02/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	16	\$250.004		0.00	NM	16	\$4,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	16		\$250.00		0.00						
E 8	KSNV	11/05/12	11/05/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$250.004		0.00	NM	4	\$1,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	4		\$250.00		0.00						
E 9	KSNV	11/06/12	11/06/12	Today Show Today Show	CM	658a-9am	-T-----	:30	2	\$250.004		0.00	NM	2	\$500.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	2		\$250.00		0.00						
E 10	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURM News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$125.004		0.00	NM	2	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$125.00		0.00						
E 11	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$250.004		0.00	NM	2	\$500.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$250.00		0.00						
E 12	KSNV	11/04/12	11/04/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	2	\$1,900.003		0.00	NM	2	\$3,800.00
MTP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$1,900.00		0.00						
E 13	KSNV	11/06/12	11/06/12		CM	9-10a	-T-----	:30	1	\$150.004		0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show II 3rd Hr															
M-F Today Show II															
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$150.00		0.00			
E 14	KSNV	11/05/12	11/05/12	M-F Today Show II 3rd Hr	CM	9-10a	M-----	:30	2	\$150.00	4	0.00	NM	2	\$300.00
M-F Today Show II															
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$150.00		0.00			
E 15	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd Hr	CM	9-10a	-TWTF--	:30	8	\$150.00	4	0.00	NM	8	\$1,200.00
M-F Today Show II															
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$150.00		0.00			
E 16	KSNV	10/30/12	11/02/12	M-F Today Show III 4th Hr	CM	10am-11am	-TWTF--	:30	8	\$100.00	4	0.00	NM	8	\$800.00
Today 4th Hour															
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$100.00		0.00			
E 17	KSNV	11/05/12	11/05/12	M-F Today Show III 4th Hr	CM	10am-11am	M-----	:30	2	\$100.00	4	0.00	NM	2	\$200.00
Today 4th Hour															
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$100.00		0.00			
E 18	KSNV	10/30/12	10/30/12	M-F Today Show III 4th Hr	CM	10am-11am	-T-----	:30	2	\$100.00	4	0.00	NM	2	\$200.00
Today 4th Hour															
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$100.00		0.00			
E 19	KSNV	11/06/12	11/06/12	Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$100.00	4	0.00	NM	2	\$200.00
Rachael Ray															
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$100.00		0.00			
E 20	KSNV	11/05/12	11/05/12	Rachael Ray	CM	11am-12pm	M-----	:30	2	\$100.00	4	0.00	NM	2	\$200.00
Rachael Ray															
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$100.00		0.00			
E 21	KSNV	10/30/12	11/02/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	8	\$100.00	4	0.00	NM	8	\$800.00
Rachael Ray															
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$100.00		0.00			
E 22	KSNV	10/30/12	11/02/12	Noon News	CM	12-1230pm	-TWTF--	:30	5	\$125.00	4	0.00	NM	5	\$625.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					5	\$125.00		0.00			
E 23	KSNV	11/05/12	11/05/12	Noon News	CM	12-1230pm	M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$125.00		0.00			
E 24	KSNV	11/06/12	11/06/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$125.00		0.00			
E 25	KSNV	11/06/12	11/06/12		CM	2pm-3pm	-T-----	:30	1	\$100.00	4	0.00	NM	1	\$100.00

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 Estimate: 1366  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors															
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$100.00		0.00			
E 26	KSNV	11/05/12	11/05/12	The Doctors	CM	2pm-3pm	M-----	:30	2	\$100.004		0.00	NM	2	\$200.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$100.00		0.00			
E 27	KSNV	10/30/12	11/02/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	8	\$100.004		0.00	NM	8	\$800.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$100.00		0.00			
E 28	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
News 3 Today															
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$125.00		0.00			
E 29	KSNV	11/06/12	11/06/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$150.004		0.00	NM	1	\$150.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$150.00		0.00			
E 30	KSNV	11/05/12	11/05/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
E 31	KSNV	10/30/12	11/02/12	Dr. Phil	CM	3-4p	-TWTF--	:30	7	\$150.004		0.00	NM	7	\$1,050.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					7	\$150.00		0.00			
E 32	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	5	\$175.004		0.00	NM	5	\$875.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					5	\$175.00		0.00			
E 33	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
E 34	KSNV	11/06/12	11/06/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$175.004		0.00	NM	1	\$175.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$175.00		0.00			
E 35	KSNV	11/06/12	11/06/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$175.004		0.00	NM	1	\$175.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$175.00		0.00			
E 36	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
E 37	KSNV	10/30/12	11/02/12		CM	4-5pm	-TWTF--	:30	5	\$175.004		0.00	NM	5	\$875.00

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 Estimate: 1366  
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NEWS 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 5 \$175.00 0.00															
E 38	KSNV	10/30/12	11/02/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	9	\$265.004		0.00	NM	9	\$2,385.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 9 \$265.00 0.00															
E 39	KSNV	11/05/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$265.004		0.00	NM	2	\$530.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$265.00 0.00															
E 40	KSNV	11/06/12	11/06/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	1	\$265.004		0.00	NM	1	\$265.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$265.00 0.00															
E 41	KSNV	10/30/12	11/02/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	5	\$260.004		0.00	NM	5	\$1,300.00
JEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 5 \$260.00 0.00															
E 42	KSNV	11/05/12	11/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
JEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$260.00 0.00															
E 43	KSNV	11/05/12	11/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$260.00 0.00															
E 44	KSNV	10/30/12	11/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	5	\$260.004		0.00	NM	5	\$1,300.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 5 \$260.00 0.00															
E 45	KSNV	11/03/12	11/03/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
JEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$175.00 0.00															
E 46	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$175.00 0.00															
E 47	KSNV	11/05/12	11/05/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
REVOLUTION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,000.00 0.00															
E 48	KSNV	10/30/12	10/30/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	10-11pm	-T-----	:30	1	\$900.004		0.00	NM	1	\$900.00
PARENTHOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$900.00 0.00															
E 49	KSNV	11/01/12	11/01/12		CM	10-11pm	---T---	:30	1	\$950.004		0.00	NM	1	\$950.00

Order / Rev: 105010  
 Alt Order #: 06834007  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thurs PR 10-11p Thursday Prime 10-11pm ROCK CENTER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$950.00 0.00															
E 50	KSNV	11/02/12	11/02/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,000.00 0.00															
E 51	KSNV	11/03/12	11/03/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$500.00 0.00															
E 52	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) PM Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
L&O AFTER NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$350.00 0.00															
E 53	KSNV	10/30/12	11/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	5	\$275.00	4	0.00	NM	5	\$1,375.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 5 \$275.00 0.00															
E 54	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.00	4	0.00	NM	1	\$275.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$275.00 0.00															
E 55	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$285.00 0.00															
E 56	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.00	4	0.00	NM	1	\$285.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$285.00 0.00															
E 57	KSNV	10/30/12	11/02/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	9	\$150.00	4	0.00	NM	9	\$1,350.00
TON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 9 \$150.00 0.00															
E 58	KSNV	11/05/12	11/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$150.00	4	0.00	NM	2	\$300.00
TON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$150.00 0.00															
E 59	KSNV	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
SNL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$400.00 0.00															
E 60	KSNV	11/04/12	11/04/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	2	\$4,000.00	4	0.00	NM	2	\$8,000.00
SNF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 2 \$4,000.00 0.00															
E 61	KSNV	11/03/12	11/03/12		CM	7a-9am	-----S-	:30	2	\$175.00	4	0.00	NM	2	\$350.00

Order / Rev: 105010  
Alt Order #: 06834007  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Horsford for Congress  
Product Desc: HORSFORD 4 CONGRESS  
Estimate: 1366  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Today											
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S-		2			\$175.00			0.00			
E 62	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$110.004		0.00	NM	2	\$220.00
				News 3 Sunrise SUNDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S		2			\$110.00			0.00			
E 63	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$175.004		0.00	NM	1	\$175.00
				Chris Matthews SUN 9:30am											
				CM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S		1			\$175.00			0.00			
E 64	KSNV	11/05/12	11/05/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
				Monday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----		1			\$1,100.00			0.00			
E 65	KSNV	10/31/12	10/31/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004		0.00	NM	1	\$1,300.00
				Wednesday Prime 9-10pm											
				ROCK CENTER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----		1			\$1,300.00			0.00			
E 66	KSNV	10/31/12	10/31/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$1,000.004		0.00	NM	1	\$1,000.00
				Wednesday Prime 10-11pm											
				CHI FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----		1			\$1,000.00			0.00			
E 67	KSNV	11/01/12	11/01/12	Thurs PR 9-10p	CM	9-10pm	---T---	:30	1	\$850.004		0.00	NM	1	\$850.00
				Thursday Prime 9-10pm											
				OFFICE/UP ALL NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---		1			\$850.00			0.00			
E 68	KSNV	11/02/12	11/02/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$750.004		0.00	NM	1	\$750.00
				Friday Prime 9-10pm											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	----F--		1			\$750.00			0.00			
E 69	KSNV	11/03/12	11/03/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$350.004		0.00	NM	1	\$350.00
				Saturday Prime 8-9pm											
				PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S-		1			\$350.00			0.00			
													Totals	204	\$54,645.00